



VISION

UNLOCK YOUR POTENTIAL

ACHIEVING
EXCELLENCE
THROUGH
COACHING
& MENTORING



IT IS LONELY AT THE TOP!



HELPING YOU DEVELOP

Coaching2Transform is an independent coaching and mentoring practice. We are business growth strategist and leadership development experts. Our aim is to support leaders in business or organisations to achieve lasting and transformative change, by providing expert coaching, mentoring, content, and thought leadership.

A recent study conducted Professor David Larcker for The Centre for Leadership Development and Research at Stanford University found that :

- 66% of CEOs do not receive coaching or leadership advice from outside coaches.
- 100% of them stated that they were receptive to making changes based on feedback.
- Nearly 80% of CEOs said they are willing to be coached and mentored.

The good news is coaching works and is here to stay!

The Chartered Institute of Personnel Development (CIPD) believes this to be the case. Several case studies and research indicates that 92% of organisations have judged coaching by external practitioners to be effective.

At coaching2transform we understand the art of coaching and mentoring. We will partner with you in unlocking potential and achieving excellence .

We combine the necessary 'soft' skills with tangible 'hard' skills, improving a leader's ability to motivate and inspire others to make a real difference in effectiveness, efficiency, performance and productivity.

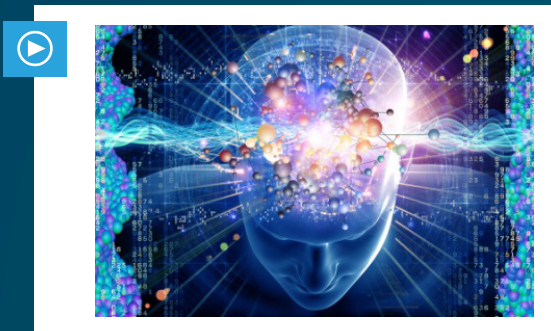
Here at coaching2transform we improve leaders' abilities by providing tailored cognitive support. While our vision of making transformative change happen is noble, we back up our vision with reliability, trustworthiness and a passion for what we do. This passion translates into a positive and creative working relationship that reflects our success.

Our Focus

Our Expert Service

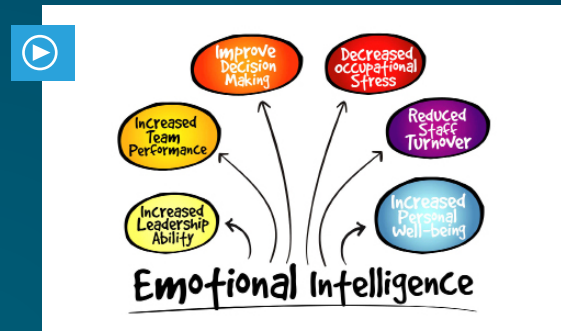
Our services are driven by evidence based research. One such research from Professor David Larcker in his case studies on the benefits of coaching, discovered the biggest area for a leaders own personal development was 'conflict management skills' a high score at 43%. Also team members say their leaders need to work on mentoring skills, developing internal talent, sharing leadership and delegation skills.

Our coaching and mentoring service provide a 'safe space' to explore the developmental requirements of the business or organisation, also the change that is required to unlock potential. Our sessions are extremely engaging for our client which is essential to creating lasting change.



Leadership Thinking

Effective leaders do things differently, partly because they see things differently in a world that currently demands responsiveness to constant change. The most effective leaders are able to address this constant change with timeless principle of effectiveness and character. Great leadership is not about what leaders have done but WHO they are!



Emotional Intelligence

This is the process of leaders learning how to be more aware. Developing emotional intelligence is the ability to understand and manage their own emotions and those people around them. For leaders, having emotional intelligence is essential for success.



Teaming Coaching

David Clutterbuck an avid academic and researcher into the profession coaching believes that coaching one-to-one is very powerful way to help leaders reflect upon issues that affect their performance and well-being. However all effective coaching & mentoring addresses the systems of which they are a part. Leadership performance is dependent on the team environment. We focus on strengthening the building blocks of organisation (teams).



Mentoring

This is an essential leadership skill. In addition to managing and motivating people, it's also important that leaders can help others learn, grow and become more effective in their roles. Mentoring seeks to build wisdom the ability to apply skills, knowledge and experience to new situations and processes.

BENEFITS OF OUR SERVICES



Here's what you gain:

- ▶ Enhanced performance & productivity

- ▶ Improved job satisfaction & motivation

- ▶ Improved knowledge & skills benefit

- ▶ Better management of change

- ▶ An opportunity to visibly demonstrate commitment to learning and development.

OUR EXPERTISE



▶ Team Coaching



▶ Coaching & Mentoring



▶ Personal Development



OUR EXPERT DELIVERY



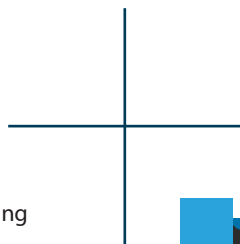
As a global practice our online delivery saves money, increases flexibility of learning. It provides easy secure access in clients own time own pace



This is a great way to get face-to-face coaching from the comfort of your office or home. Clients appreciate its efficiency & effectiveness



Over 90% of coaching sessions are conducted over the telephone. Like Skype it provides focused conversation without visual distractions.



Face-to-face meetings is one of the best ways to build rapport and form a stronger connected partnership.



WHO CAN BENEFIT?

- ▶ Executives
- ▶ Business owners / Entrepreneurs
- ▶ Managers on all levels
- ▶ Everyone that is involved in developing others

What are the benefits of Coaching and Mentoring?

The Institute of Leadership and Management research has shown that:

- ▶ 95% of learning and development managers say that coaching has delivered tangible benefits
- ▶ 90% of organisations with over 2000 employees use coaching

What is the difference between Coaching, Mentoring and Training?

- ▶ In training, the agenda is fixed by the trainer. The relationship between tends to be hierarchical like the mentoring relationship. When training, information is usually imparted in a formal way . Training sessions are usually pre-planned and structured.
- ▶ Coaching is about helping people learn and find solutions for themselves, rather than telling them what to do.
- ▶ Coach and coachee relationship is characterized by equality.
- ▶ A coach doesn't always need to have the domain-specific knowledge, which is a must for mentors.

OUR SKILLED EXPERT



Maria Anubi MA(CMP) Maria is Oxford's business growth strategist and leadership coach has vast experience in setting up, operating and managing businesses. She has published articles on mentorship, personal and business development. She is now in the process of writing her first book on 'Leadership and the Four Pillars of Hope'

With over 25 years experience in business and 12 years in developmental coaching her clients have included entrepreneurs, business professionals, thought leaders and executives. A sample of Maria Client list includes Specsavers Opticians, Chilton Watson Opticians, SH Harrold Opticians, Oxfam International, Kostal Ltd T/as Leys Pharmacy, Floor Restore , and Eco & More (China)

Maria is a graduate of Oxford Brookes University and holds a Masters Degree in Coaching & Mentoring. She is a registered and approved expert Business Growth Accelerator Coach (<http://www.ga.businessgrowthservice.greatbusiness.gov.uk/>), an approved and registered Cartier Women's Initiative Coach (<http://www.cartierwomensinitiative.com>), Accredited with the International Coaching Federation and a Motivational Mapper Practitioner.



The International Coach Federation (ICF) is the leading global organization dedicated to advancing the coaching profession by setting high standards and building a worldwide network of trained coaching professionals.

As the world's largest organization of professionally trained coaches, ICF confers instant credibility upon its members.



This is a self perception inventory which gives an insight into the core motivations of a person and identifies their motivations to work consistently. Getting more at the work place. Increases performance and productivity

WORLDWIDE REACH



GET IN TOUCH WITH US AND MAKE CHANGE HAPPEN!

COACHING2TRANSFORM
INDEPENDENT COACHING
& MENTORING PRACTICE

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